

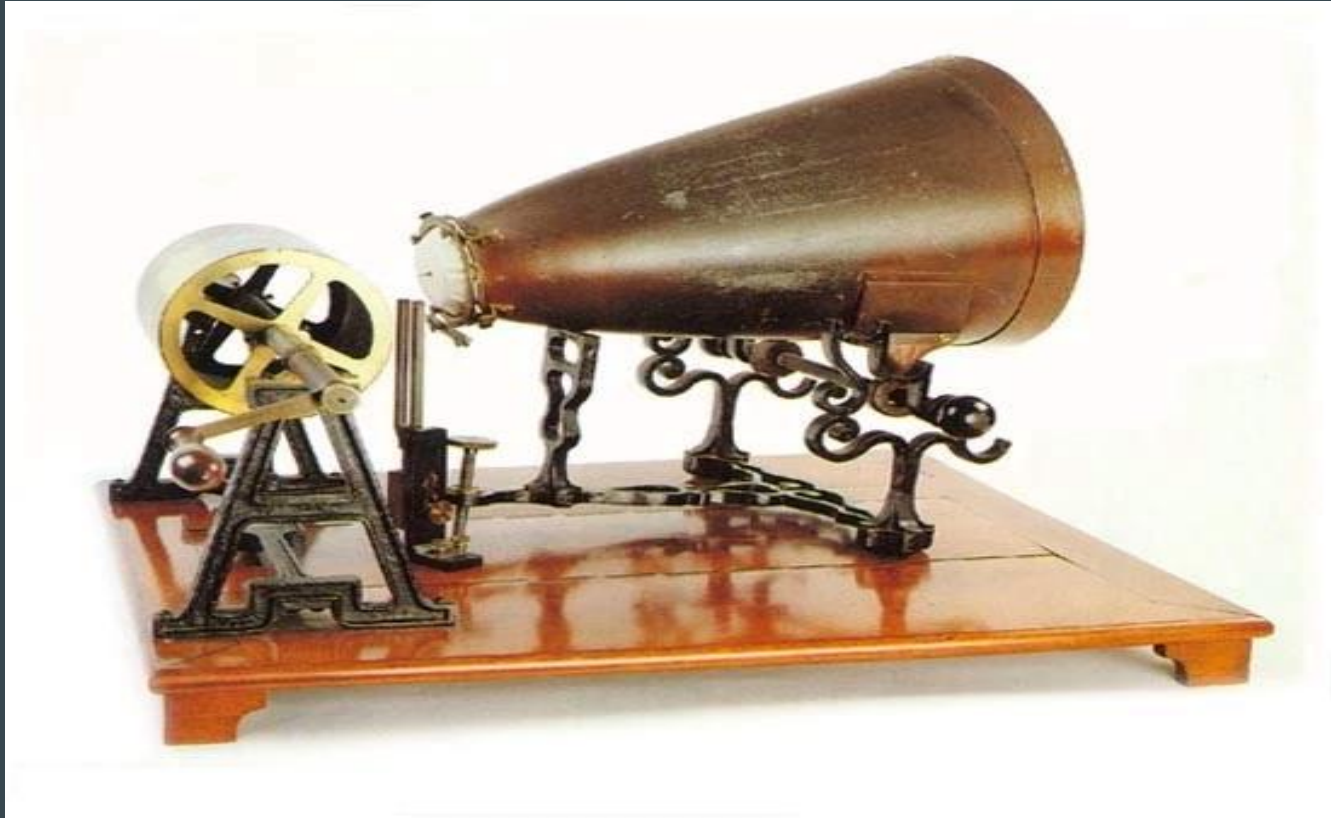
Vinüülplaadi kujundamise lugu



Peeter Kodar 6.2.2024

Alguste algus

1870-1880 / Algus vaharullile kirjutamisega



XX sajand



Tänapäev



Tänapäev ehk piire ei ole !



Hind rohkem kui üks eramu Eestis !



Brief Audio History



1870s-1880s: Early sound recording and playback technologies are developed.



1900-1910s :
Discs begin to supplant cylinders and become an increasingly popular format for years to come.



1940s-1950s:
Steel wire recordings are a popular format. Magnetic tape is introduced in the US and becomes popular because of its flexibility.



1980s-1990s: The Compact Disc (CD) is introduced. Digital Audio Tapes (DAT) enjoy a brief popularity through the mid-2000s. Analog audio cassettes still popular.



1880s-1890s:
Cylinder recordings become commercially available.



1920s-1930s:
Magnetic recording technology is developed in Germany. Discs continue to be a popular commercial format.



1960s-1970s:
Cassettes are introduced as an alternative to open-reel tape. Originally designed for voice dictation, cassettes become one of the more widely used formats for pre-recorded music.



2000s-present:
Digital audio files prevail as a means of listening to and recording audio.



Millised on vinüülplaadid





12" single @ 45 rpm



10" single @ 78 rpm



7" single @ 45 rpm



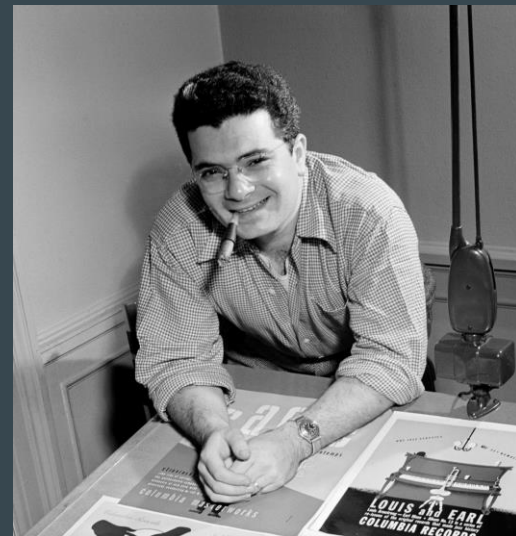
Kujunduse algus 1938

Esimese illustreeritud albumikaane 78 pööret minutis plaatidele lõi Alex Steinweiss 1938 aastal.

Ta töötas ta 1953. aastal välja ka 33 1/3 LP jaoks mõeldud papist ümbrise/konteineri, millest sai enam kui kolmeks aastakümneks tööstusharu pakendamise norm.

Alex Steinweiss tegeles albumikaane kujunduse loomisega 1938 aastast kuni 1973.aastani.

Kogu oma karjääri jooksul kujundas ta umbes 2500 kaanepilti.



BANNER RECORDS

THEY PLAY ON ANY PHONOGRAPH

VICTOR RECORD

great rhythm and blues artists
on famous **Okeh** records

OD

- The Rokes
- Red Saunders
- Wini Brown
- Arnett Cobb
- Al Razzell
- The Royals
- Earl Williams
- The Meltones
- The Five Scamps

© 1947 Okeh Records, Inc. All Rights Reserved.

RCA VICTOR BLUEBIRD RECORDS

TOP ARTISTS • BIGGEST HITS • NEWEST TUNES

RCA Corporation of America • RCA Victor Division • Camden, N. J., U. S. A.

"HIS MASTER'S VOICE"
Children's Record

REX RECORDS

la Voce del Padrone

The Pianola Company
252 Collins St., Melbourne

DISC RECORD SERVICE

Complete Stocks of the World's Best Artists in Vocal and Instrumental Music

CALL FOR THE HIGHEST QUALITY OF YOUR RECORDS ON ALL

Reolian Vocation

Made in a variety of standard sizes ranging from 10" to 12" and in the form of 78, 45 and 33 rpm. Other descriptions on request.



1948 & tänapäev

1948 aastal tutvustati CBS-i poolt maailma esimest LP (Long Play) vinüülplaati.

Peter Goldmarki loodud vinüülplaadi maht oli umbes 21 minutit külje kohta ja 12 tolli lai ning mängis kiirusega 33 1/3 pööret minutis.

45 MINUTES OF MUSIC FROM A SINGLE RECORD

... ANOTHER "FIRST" BY COLUMBIA RECORDS



COLUMBIA
(Lp)
**LONG PLAYING
 MICROGROOVE
 RECORD**

Finer tone quality! So subtle you'll hardly believe you're listening to a record. Low tones, high notes are heard without distortion. And practically no surface noise!

Uninterrupted music! Single words are recorded about an 1/2 inch or 1 inch of a single LP record. As fast-as music answering "breaks."

More than twice as much music for your money! Columbia LP Records save you up to 80% per selection over conventional Vinylite records. There's less music for the same budget price... how much faster you'll build a fine record collection.

Nonbreakable Vinylite! Modern break-in records practically a thing of the past—another source of savings. And super-strong Vinylite means long life.

Saves storage space! Every inch of shelf space holds 1 hour of music!

Over 600 selections already in catalog! Symphonies, operas, musical comedies, jazz, opera, children's stories—157 different records! A wonderful collection of entertainment by your favorite artists who record exclusively for Columbia. Many new releases every month.

THIS COLUMBIA (Lp) PLAYER ATTACHMENT plays LP records through your present radio or phonograph

You only need to add a slow-speed player attachment to your present set in order to play LP Records. The handsome Columbia Player Attachment is quickly installed, unobtrusively priced, and precision-designed for perfect reproduction of Columbia LP Records. It enables you to play up to 45 LP and your regular records.

That's amazing! Satisfaction is one thing; only 10¢ of an extra! Your savings on a 45 LP Record pay for it.

See your dealer today!



"Columbia," "Microgroove" and "Lp" are registered trademarks of Columbia Records Co., Inc., N.Y., N.Y.
 © 1959 Columbia Records Co., Inc.



Millest juttu tuleb ?

...

Värvid & Zanrid

Head vs halvad

Kogumine & Tunnustused



Sinine

Sinine / Joni Mitchell & The Beatles



Must

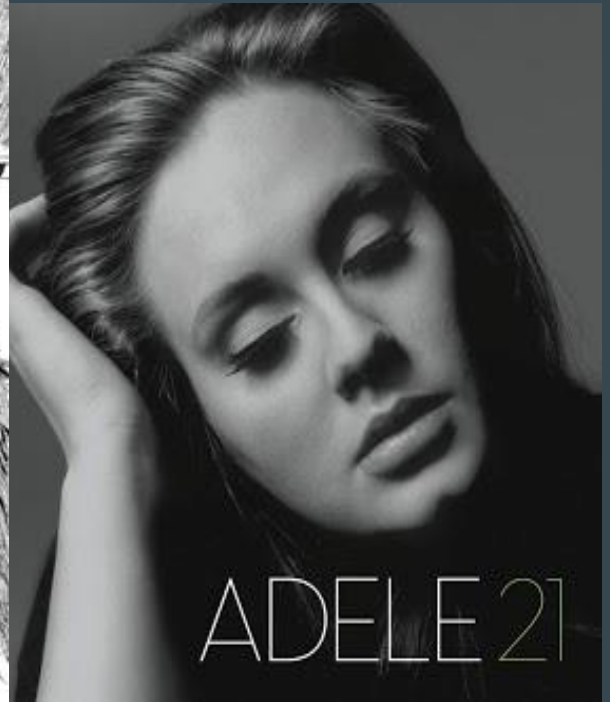
Must / Metallica & AC/DC



Must / Depeche Mode

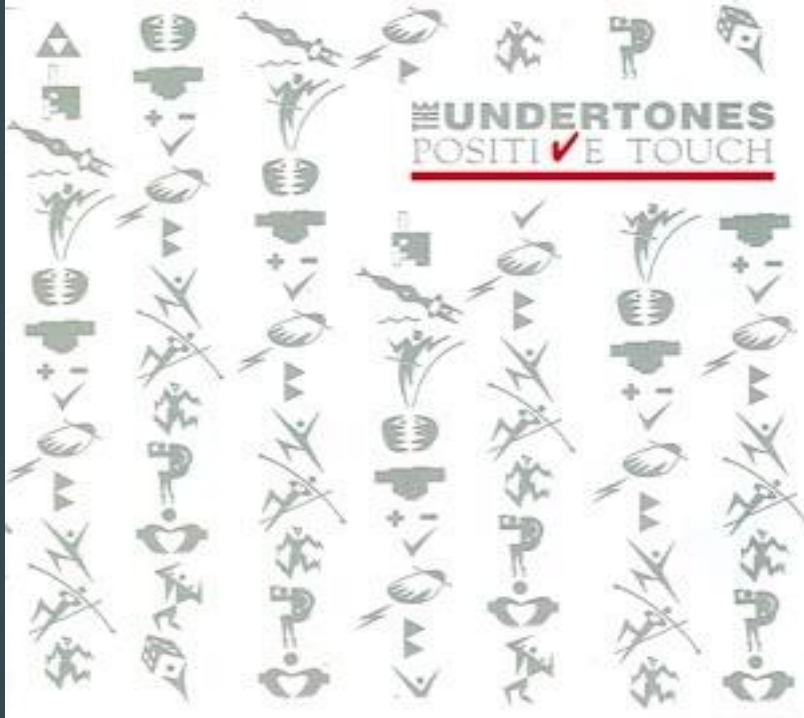


Must & valge



Valge

Undertones 1981 & Wilco 2005



The BEATLES

10000001

Kogumine

1

240

2.500

3.400

15.000

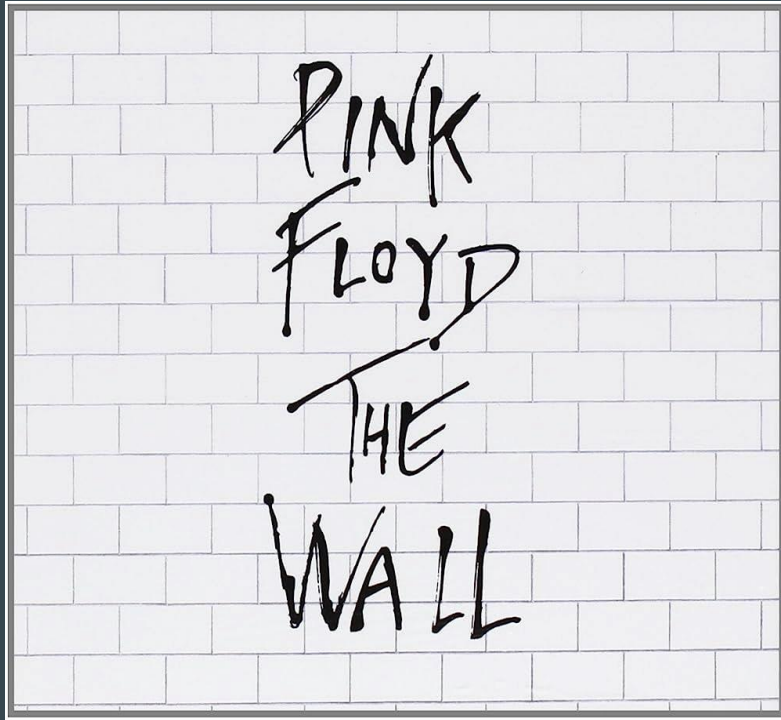
2.000.000

Kogus on ca 3400 The Beatles White Album't





Pink Floyd The Wall albumi erinevad variandid



Led Zeppelin 1979 aasta plaadiümbriks



Mis oli eriline ?

Originaalalbumil oli välimine ümbris, mis nägi välja nagu **tavaline pruun paberkott** ning sisemisel ümbrisel oli **must ja valge joon**, mis veega pestes muutuks püsivalt täielikult värviliseks.

Samuti oli **kuus erinevat ümbrist**, millel oli erinev paar fotot (üks mõlemal küljel) ja väline pruun paberist ümbris tähendas, et plaadiostjatel oli võimatu öelda, **millise ümbrise nad saavad**.

Kõik pildid kujutas sama stseeni baaris (milles mees põletab Dear Johni kirja) ja iga foto on tehtud teistel fotodel esinenud kellegi vaatenurgast. Fotosessioon Londoni studios pidi välja nägema nagu Louisiana osariigis New Orleansis asuva Old Absinthe House'i taasloomine.

IN THE EVENING
SOUTH BOUND SAUREZ
FOOL IN THE RAIN
HOT DOG
CAROUSELAMBRA
ALL MY LOVE
I'M GONNA CRAWL



SWAN SONG INC. 844 MADISON AVENUE, N.Y. 10022 DISTRIBUTED BY ATLANTIC RECORDING CORP. 75 REXFELLEN PLAZA, N.Y. N.Y. 10021 © © 1978 ATLANTIC RECORDING CORP. PRINTED IN U.S.A.
UNLAWFUL REPRODUCTION OF THIS RECORDING IS PROHIBITED BY FEDERAL LAW AND SUBJECT TO CRIMINAL PROSECUTION.

Ja värvid tulid !





Ja hinnang !

Albumi kujunduse kujundas Hipgnosis firmast Storm Thorgerson.

1980. aastal nimetati Hipgnosis Grammy auhinna kandidaadiks
parima albumipaketi kategoorias.



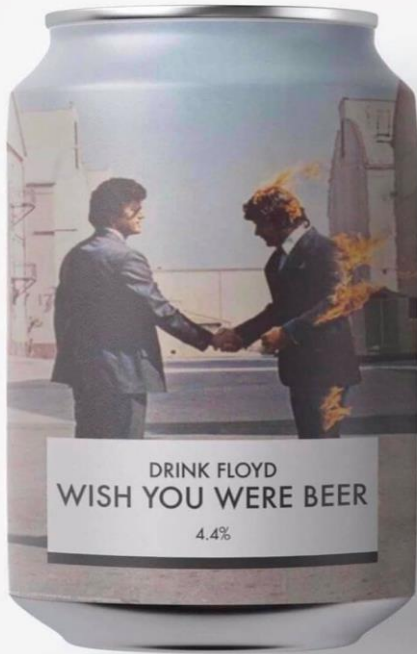
<https://www.udiscovermusic.com/in-depth-features/history-album-artwork/>

[https://www.udiscovermusic.com/stories/iconic-album-cover-designers/#:~:text=Peter%20Blake%20\(born%201932\),world%20of%20art%20by%20Chance](https://www.udiscovermusic.com/stories/iconic-album-cover-designers/#:~:text=Peter%20Blake%20(born%201932),world%20of%20art%20by%20Chance)

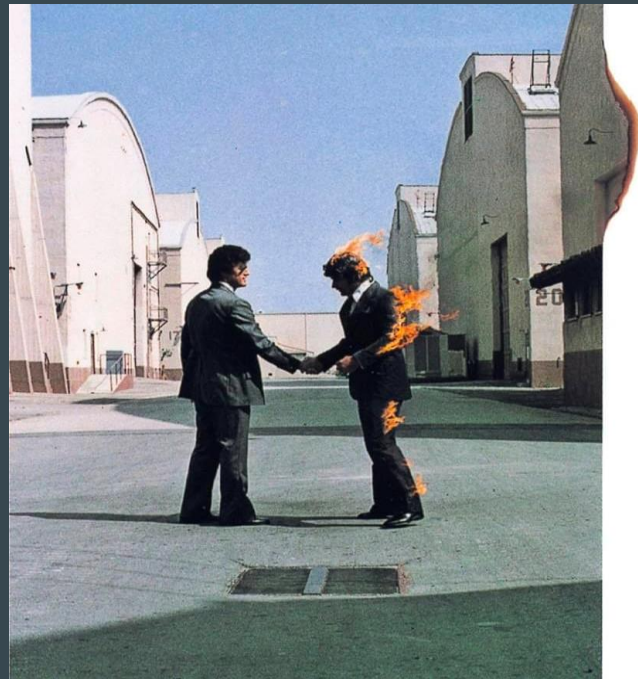


Rohkem kui plaadikujundus





DRINK FLOYD
WISH YOU WERE BEER
4.4%



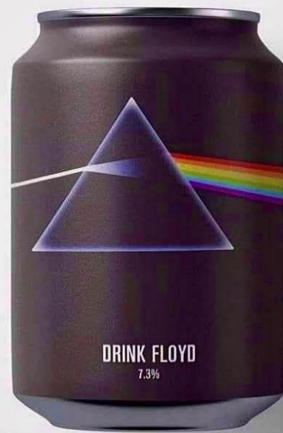
WISH YOU WERE HERE







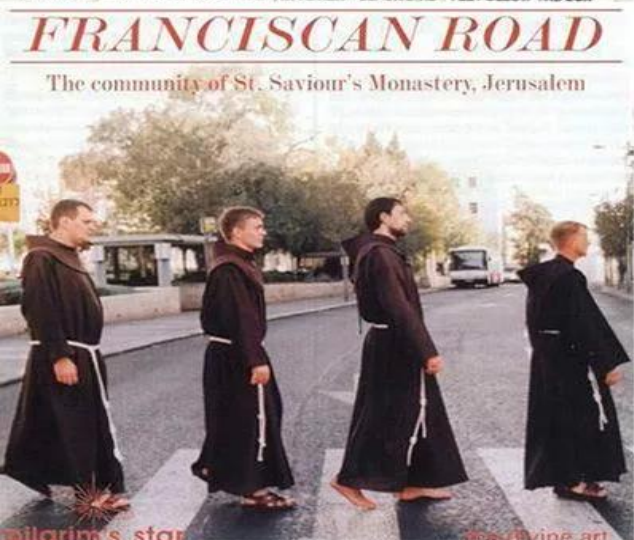
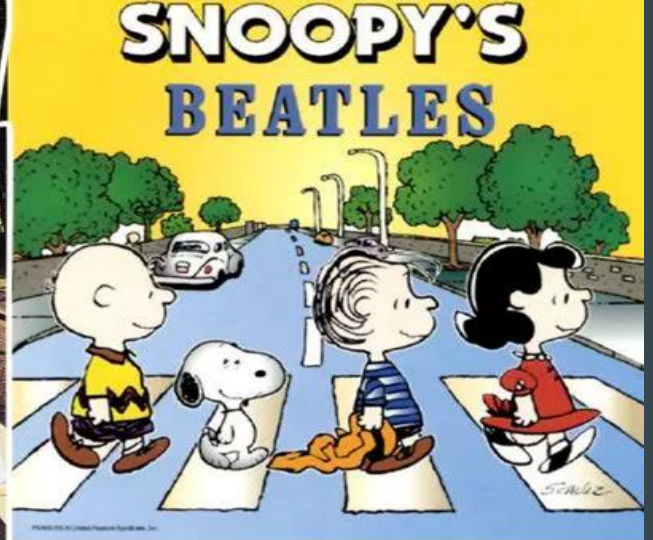
Wish you were beer



The Dark Side of The Moon turntable
by Pro-Ject









Ka meie oma Abbey Road !

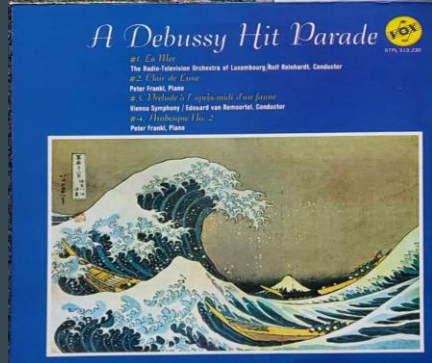
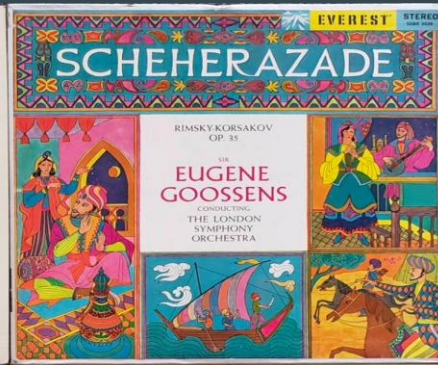
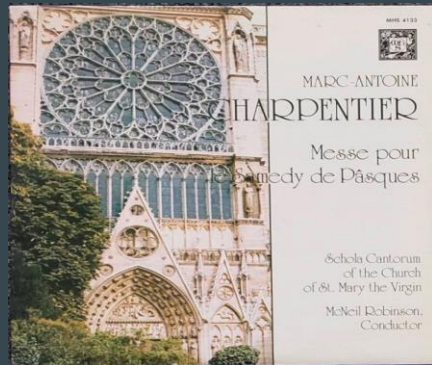
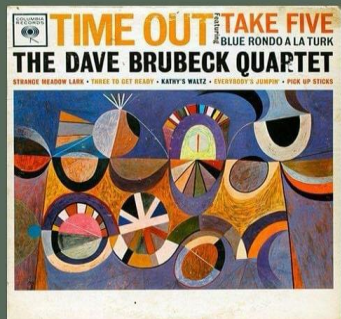
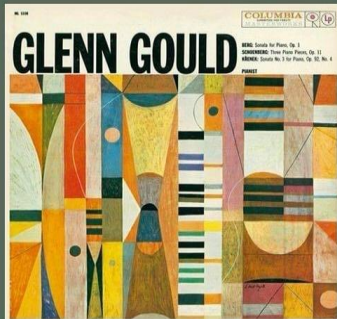
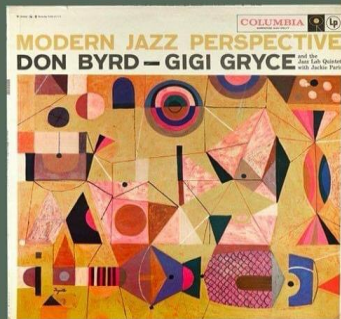
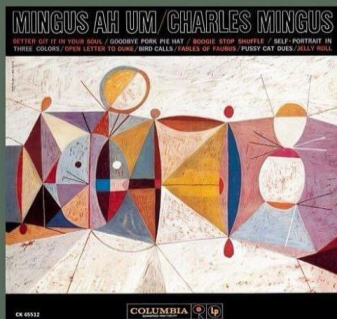


Foto: Hedy Tammeleht

Kui kujundus muutub suuremaks kui ta oli mõeldud !



Zanri näited / Jazz & klassika



Grammy / Frank Sinatra 1959 & Miles Davis 1986



Grammy 2008 & 2017 Metallica & David Bowie



**Kehvad kujundused,
et mitte öelda
halvad,
väga halvad !**

Soovitus! Neist mitte eeskuju võtta !

brainstorm

smile
a while



ÖRSNIBBEN AV JESUS
The Birgits Quintet

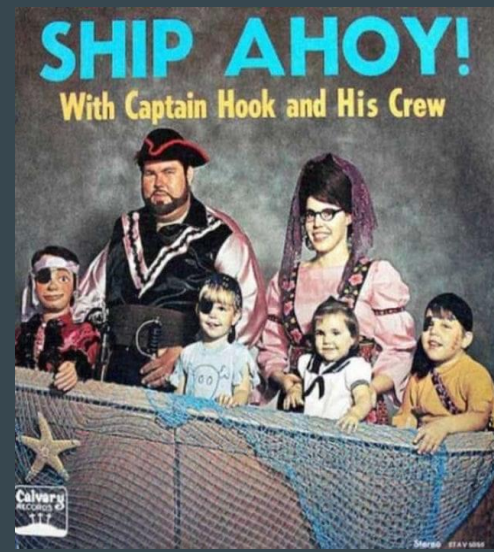
RECORDS
\$1.99
Sale 97%



RECORDED LIVE IN MIDDLEFART DENMARK

BizarreRecords.com

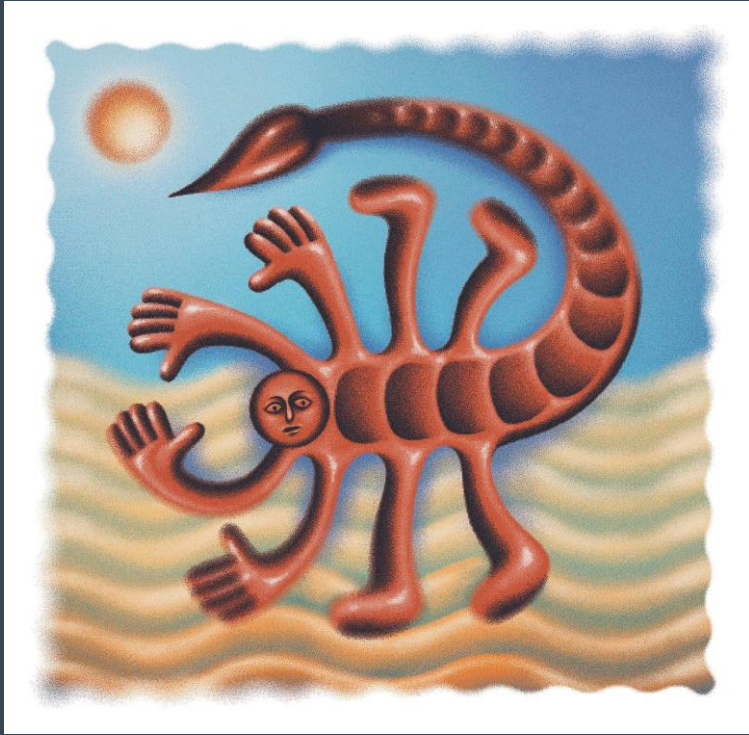
Minnesota LP Imports LTD.



Klassika “apsud”



Tunnustused / EMEA



Taavi-Peeter Liiv "Skorpion" – Ulrike Brett Uukkivi, Ingmar Järve



ARGO VALS „IN LOVING MEMORY OF“ – GRAAFILINE
DISAIN MARTIN RÄSTA, KAANEFOTO HOLGER KILUMETS

Tunnustused / Grammy 2022



Grammy 2023 nominendid



Ja võitja on ! Dry Cleaning albumiga Stumpwork



Kui huvi veel kestab, siis tasub vaadata ka neid !

Grammy võitjad 1957-2024

https://en.wikipedia.org/wiki/Grammy_Award_for_Best_Recording_Package

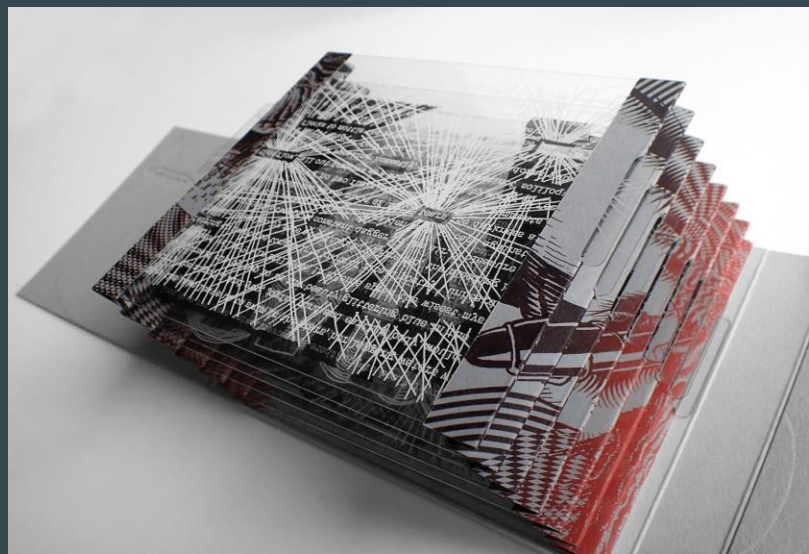
20 sajandi Grammy nominendid

<https://www.ceros.com/inspire/originals/grammy-award-winning-album-covers-st-vincent-frank-sinatra/>

Hipgnosis dokumentaal

https://www.youtube.com/watch?v=-OYQNAk_krQ&t=3s

Ka selline kujundus !!!

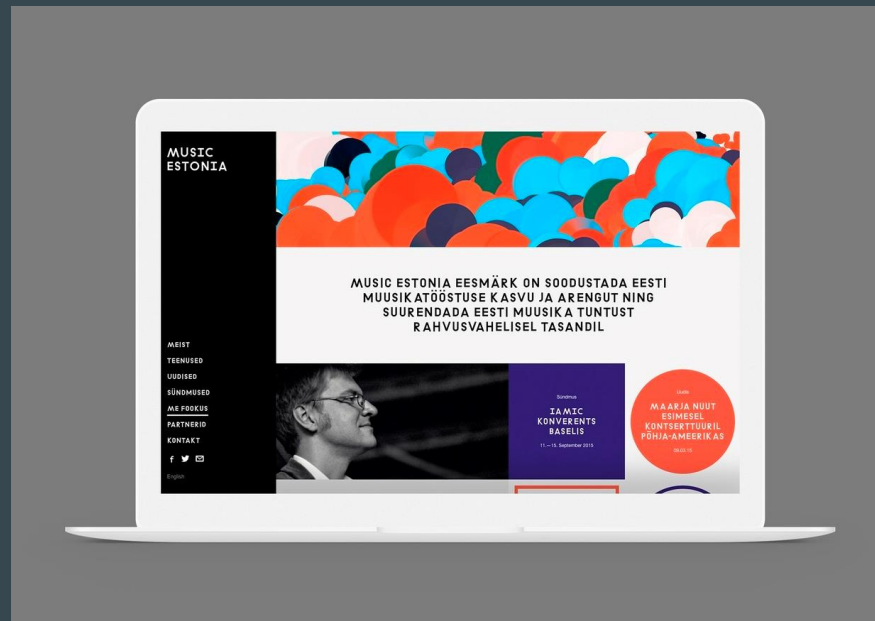


Eesti 2024 nominendid

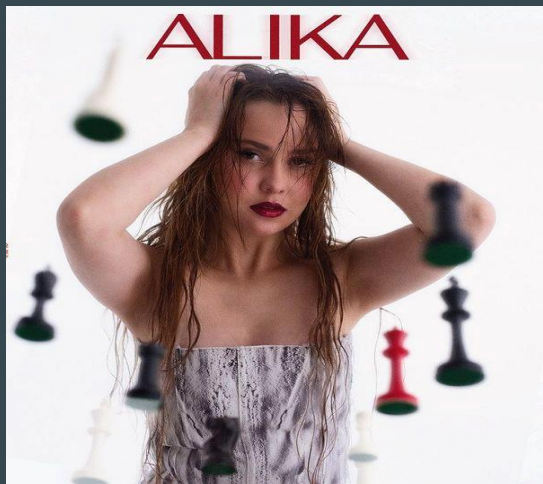
**Eesti Fonogrammitootjate Ühing
&
Music Estonia**

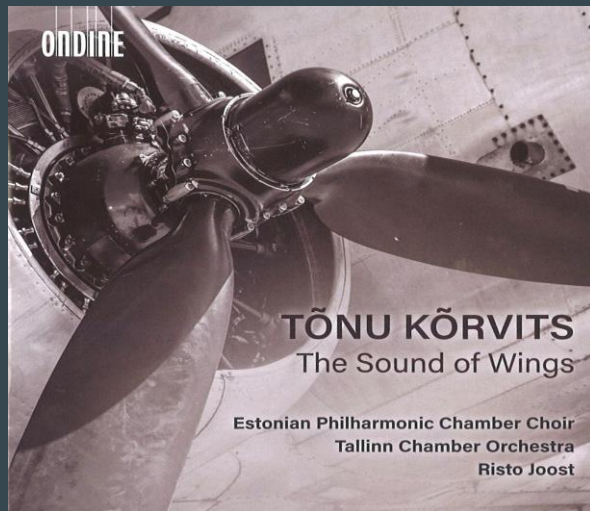
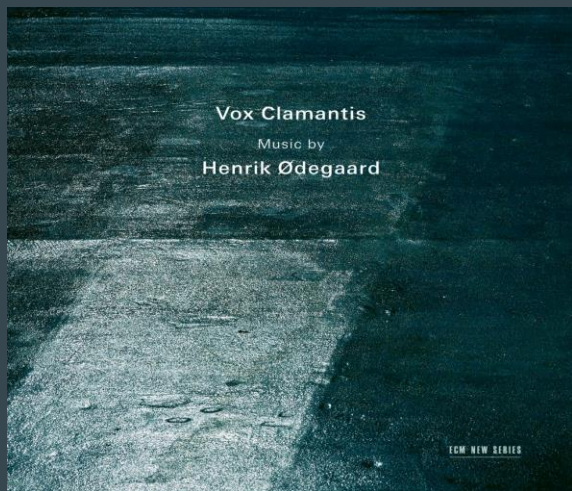
EMMA

EESTI MUUSIKAAUHINNAD 2024



MUSIC
ESTONIA .EU





Lullaby and Good Night
You Are Only Alive Because
We Have Let You Live



Ja ongi kõik !

Tänu tähelepanu eest !

Ja nüüd olen “suur kõrv”

&

valmis vastama Teie küsimustele !

Ja meie tulemus ! Kes on võitja ?

Ja kes on võitja ?

Võitja oled Sina, kes Sa vaatasid, kaasa mõtlesid ja teed & saadad oma töö võistlusele !

Ole ja ole alati tubli !

Rõõmustan koos Sinuga !